

SEEING THE MAGNOLIAS IN A NEW LIGHT HOW LIGHTING DESIGN WILL TRANSFORM IT AT NIGHT.

When the sun goes down, it takes with it the majesty of even the most imposing structures and landscapes. In the dark, all buildings are doomed to be no more than looming shadows. Unless, their dignity is restored by the use of Edison's brilliant creation: the light bulb.

Lighting design is a specialised, creative profession, also known as 'architecture of the night'. In this visual age, it is the effect of lighting design that often makes us perceive one property as a great one, while a similar property that's poorly lit may be considered forgettable.

At The Magnolias, one of the world's leading lighting design firms is working hard to ensure that once dusk arrives, the mood that is created is far superior to that of just a premium residential complex. In fact, The Magnolias will appear as romantic and seductive as a luxury resort, while feeling private and safe too. And all this, without losing sight of the need to be energy conscious, and environmentally responsible.

This is being achieved by the Bo Steiber Lighting Design team, who focused on The Magnolias' design and architecture to bring out the 'hospitality' feel of the complex. According to Mr. Bo Steiber, "Other than the lighting being very purposeful and practical, in places it is very interesting too! The swimming pool, for instance, is embedded at the bottom with small LED lights that give the pool a twinkling effect at night."

New energy saving technologies like LEDs are being used for lighting wherever appropriate. One innovative application is under the garden benches, where it would provide a gentle glow in the dark! Needless to say, the courtyard, the pavilions and the pathways would all be lit with an astute selection of the right lighting options to ensure that there is no glare or harshness to spoil the mood.

The lighting designers are also making sure that there will be sophisticated controls available for dimming the lights and varying the mood, so that the lighting can adapt to the time of the day. Or night.

The Magnolias is set to become a space that magically transforms itself with light. Nothing less would do for India's finest condominium complex!

The team behind it: Bo Steiber Lighting Design

Established in 1997 to provide conceptually innovative and environmentally conscious lighting design, Singapore-based Bo Steiber Lighting Design has completed more than 100 projects successfully all over the world.

The projects they have done in India include The Leela Palace, Bangalore; the Leela Kempinski, Gurgaon; Vivanta by Taj, Bangalore; The Leela Kovalam Beach Resort, Kerala; as well as many other institutional centres and retail stores.

Internationally, the firm's landmark projects include Singapore's Changi airport's Terminal 1 Redevelopment; The Dubai Metro Green and Red lines; Xintiandi Development in Shanghai; Bvlgari Resort, Bali; the Huvaafen Fushi Resort in Maldives, and the Esplanade theatres on the Bay, Singapore.



Images are architectural renderings, not photographic images.